



Federica Parolisi

I'm a young and emphatic **Product Designer** with **3 and a half years of experience** and a background in Service and Product Design. Guided by a human centered approach and always looking for innovation, I try to learn and to challenge myself with all my projects. I'm an enthusiastic team worker able to collaborate with cross-field teams.

Check my work on  www.federicaparolisi.com

CONTACTS

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 Based in

Milan, Italy

 LinkedIn

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LANGUAGES

Italian Native

English B2 professional knowledge

INDUSTRY EXPERIENCE

Web Platform

Design an Internal developer platform to enhance the developer experience

Transportation and mobility

Design the UX across all Trenord touchpoints, the main railway service in Lombardy, Italy

Healthcare

Design to bring tele-rehabilitation and clinical care into patients' everyday lives
Design product for Autism

APPROACH AND SKILLS

Empathic approach

Focused on the impact on people

Learning and adaptability to different project fields

Sensitive approach towards fronted development and logics

EXPERIENCE

2021 - current | Product Designer Expert - Mia Platform

- Work with multi-disciplinary teams in agile workflows to improve Mia product
- Design and test interactions and experiences for the customers and the product
- Carry out user research to innovate the Mia Product
- Design activities for the evolution and consolidation of a Design System
- Design of internal training activities for designers

2021 | UX/UI Designer - Accenture

- Work in agile with the customer
- Design product interactions and experiences, tablet native
- Design animations of graphs

2019 - 2021 | Junior Art Director - Valentina Folli Studio

- 3d modeling
- Content creation
- Conducting research to bring innovation to the customers
- Websites management in WordPress

EDUCATION

2019 - 2022 | M.Sc. in Product Service System Design 105/110

Politecnico di Milano (English course)

2019 | Samsung Innovation Camp training course

Samsung, Randstand

2016 - 2019 | B.Sc. in Industrial Product Design 110L/110

Politecnico di Milano - Erasmus: Universidade Do Minho Braga (PT)

2015 - 2016 | New technology of art (Dropped)

Accademia delle belle arti di Napoli

2010 - 2015 | Scientific High School diploma

Liceo Scientifico Elio Vittorini di Napoli

SOFTWARE

UI DESIGN TOOLS

Figma, Adobe XD, Zeplin, Marvel

ADOBE SUITE

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro

3D MODELING AND RENDERING

Solidworks, Keyshot